

The background of the slide is a red-tinted image of the Tower Bridge in London. The bridge's two massive stone towers and the suspension cables are visible. On the left side, there are two overlapping curved shapes, one light red and one dark red, that appear to be part of a graphic design element.

Crafting Innovation

www.nordencommunication.com

About

Norden Communication



Headquarters

Located in London, UK, Norden Communication has over two decades of history, initially focusing on delivering reliable and effective ELV and security solutions.

Comprehensive Portfolio

Norden offers a diverse product range across six product verticals, including Surveillance, Cabling Systems, Public Address, Access Control, Fire Alarm Systems, and UPS Systems, with continuous expansion into new areas. Our commitment to quality, reliability, and innovation ensures safety, connectivity, and efficiency for businesses worldwide.

Global Presence

Over the years, Norden has expanded its reach, servicing markets across Europe, the Middle East, Africa, and Asia, meeting the demands of diverse industries worldwide. With operations in 50+ countries, Norden continues to deliver innovative solutions tailored to evolving security and infrastructure needs.

Commitment to Quality

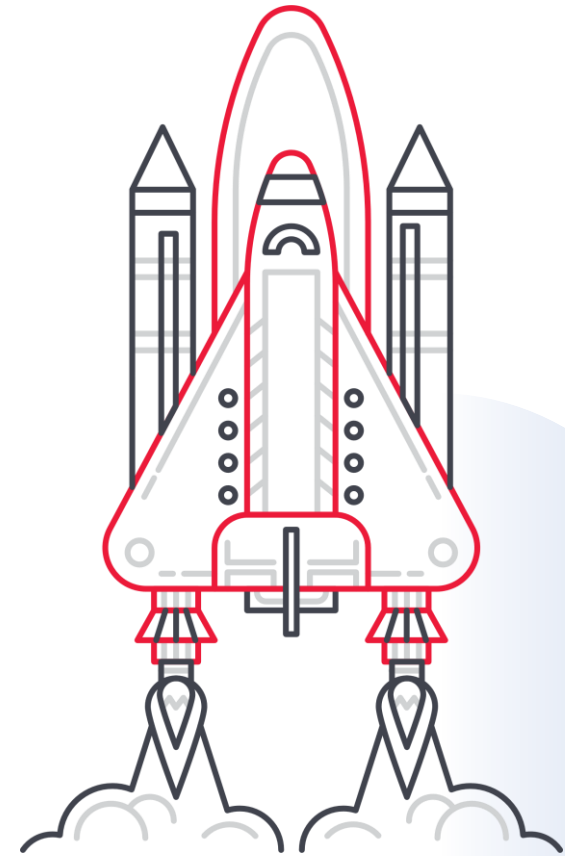
Norden operates with a dedicated quality assurance team and adheres to an ISO-certified quality management system, ensuring all products meet the highest standards.

Mission

At Norden Communication, we are dedicated to crafting innovative technology that enhances global safety, security, and communication. Our mission is to protect lives, secure assets, and facilitate seamless connectivity by delivering cutting-edge, reliable solutions.

As an ethical, green, and environmentally conscious company, we are committed to sustainability in every aspect of our operations. We pride ourselves on being a culturally diverse and inclusive employer, fostering a collaborative environment that values and respects differences.

Our aim is to become a trusted, mono-brand, single-source provider for safety, security, and communications solutions globally, driving progress and excellence for a safer, more connected, and inclusive future.



Our Product Portfolio



*Norden
Surveillance
System*



*Norden
Cabling System*



*Norden Public
Address System*



*Norden Access
Control
System*



*Norden
Power System*



*Norden Fire
Alarm System*

Why Norden

Wide Product Range:

Extensive selection of CCTV cameras with various features.

Cybersecurity

Certification: Robust protection against cyber threats.

Easy Integration: Seamless integration with existing security systems.

Customization Options:

Tailored solutions to meet specific requirements.

MIL810H Certification

for Body-Worn Cameras: Military-grade durability and performance.

Expertise and Support:

Comprehensive technical assistance and guidance.

HMS Software: Unique Software to track the health of all IP devices.

Reliability and

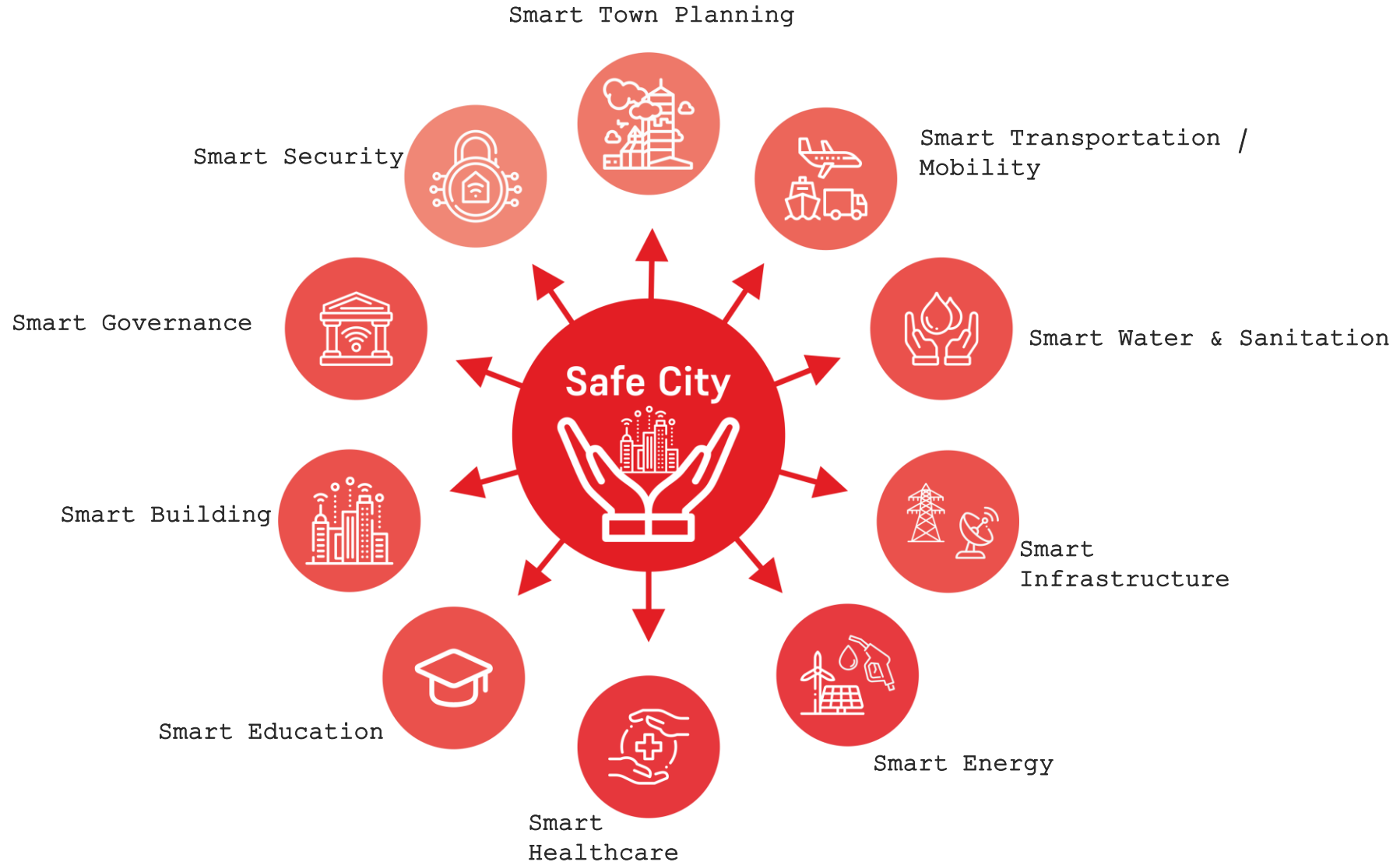
Durability: Built to withstand challenging environments.



SMART / SAFE CITY SOLUTION

A Safe city is the integration of technology into a strategic approach to sustainability. 21st Century has brought with it a new global trend of "sustainable urban development" and this concept adds new dimensions to urbanization which require a quick need to upgrade existing cities. The concept of a Safe city is a relatively new one. Throughout the years, with the significant contribution from various technologies like computer science, information





IP SURVEILLANCE PROPOSAL



Need to have the IP Fixed camera in all over the city to ensure the safety of the public and public places.

Need to have the Pan tilt Zoom cameras to capture the long distance areas to ensure the safety of the Public places.

Need to have the Face Recognition System cameras in city wide to achieve the FRS application.

Need to have the VMS (Video Management software) to record and playback the videos.

Need to have the HMS (Health Management software) to ensure the health status of the deployed Network components.

Basic Components for City Surveillance

IP Camera Hardware

- IP Fixed Cameras in the city
- IP PTZ Camera
- Face Recognition Camera
- IP Dome Camera in ICCC



Public Announcement

- IP Speaker
- SoS/ Emergency Call Box
- Centralized Mic
- Zone based Announcement
- Software & Server



Software and Server

- Video Management System (VMS) Software
- Incident Management Software
- Face Recognition Software
- HMS (Health Management Software)
- Server to run the all the applications



Cabling and other IT Components in ICCC room

- Copper & Fiber cabling with accessories & network switches
- Monitors & Video Walls
- Joysticks



Surveillance System in Safe City



Surveillance cameras have greatly reduced crime and worked to maintain the city's law and order in Safe city Projects. On most occasions, CCTV footage installed in public places has helped the police department to prevent any mishaps and/ or identify evidence.

Surveillance System consists of

ICCC Dome Cameras.

Bullet cameras / Box cameras at Traffic signals and public places for general surveillance.

PTZ (Pan Tilt Zoom) cameras at public places which will have the Pan, Tilt and Zoom functions for long distance monitoring.

FRS (Face Recognition System)

Face Recognition

A Biometric method of identifying an individual by comparing live capture or digital image data with the stored record of that person. Facial Recognition systems are commonly used for security purposes but are increasingly being used in a variety of other applications



Public Address & Emergency Call Box Solution



Traffic Junction



Admin Building Conference Room

Public Address & Emergency Call Box Solution

Emergency Call Box Solution

Outdoor type audio Intercom panel

Strong anti-riot property & automatic door-covering technology

Supports initiating and receiving offline intercom.

User-defined quick call target to achieve one-click call.

Explosion-proof intercom terminal, suitable for places that contain explosive gas and dust



Outdoor Audio Intercom



IP Wall mount Video Intercom
Terminal



Explosionproof Video Intercom

Public Address & Emergency Call Box Solution

IP/SIP Speakers

Network-based design

Supports SIP protocol

Automatic Volume level control

IP65 Protection

Built-in digital signal processor

Scheduled announcements

In-built memory for storing pre-scheduled programs



IP/SIP POE Horn Speaker



IP/SIP POE
Wall Mount
Speaker



IP/SIP Column
Speaker 30/60/120W

OUR PROJECTS: A REFERENCE

EUROPE / UK



Manchester Airport
UK



Royal Albert Dock UK



Kendal Town Hall
UK



The Grove Hotel,
Bournemouth, UK



Covance Laboratory
Belgium



Matlan Holland



Busan Port Authority
Maasvlakte,
Netherlands



Royal Hotel Bar,
Milton Keynes, UK

OUR PROJECTS: A REFERENCE

The Middle East and North Africa (MENA)



Jess Sports Hall, Dubai



Emirates Palace,
Abu Dhabi, UAE



Hamilton International
School, Doha



University of Dammam
Saudi Arabia



Al Jassimya Tower
Qatar



11 B Tower Pearl
Qatar



NESTO, UAE / Oman



Al Salam Hospital,
Saudi Arabia

OUR PROJECTS: A REFERENCE

ASIA PACIFIC



Cement Industrial of
Malaysia Berhad



Social
Surveillance
Project Vietnam



Da Lat City Vietnam



University of
Peradeniya Sri Lanka



Hanoi Court, Tand
Hanoi, Vietnam

OUR PROJECTS: A REFERENCE

INDIA



Varanasi Safe city,
Uttar Pradesh, India



International Centre for Theoretical
Sciences (ICTS), Bangalore India



BASF Catalyst, Chennai
India



Safe & Secure Project,
Gujarat India

THANK YOU

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